

HOME LIQUORS  
DISPLAY/MERCHANDISER/PDI AUTHORIZATION

✓ Vol. CPW

18% RJR

✓ 75 Saddle River Road  
South Hackensack, NJ  
122611

222  
40

Actual

\$ 68

Payment

\$ 150

- ✓ - RJR carton Plan SS1 D (79 rows)
- ✓ - RJR one sheet
- Two RJR OPM's/RJR "Y" Sign
- Full Price/Savings pack displays (enter into SIS as UPM Plan 2A, see P-O-G)
- RJR shopping baskets

✓ 209 Main Street  
Orange, NJ  
122614

107  
-19-

NSS Comp.

2 FPD

1 SD

\$ 20

- RJR NSS pack Savings display (enter into SIS as SD1 Plan C)
- RJR cartons on top shelf of store owned NSS fixture, non-paid (see P-O-G)
- Two RJR OPM's, replacing PM OPM's (scheduled)
- ✓ - RJR one sheet, business hour decal, push/pull decals and clock

\$ 90

✓ 593 Main Street  
Passaic, NJ  
122611

96  
17

\$ 40

- ✓ - RJR carton Plan SS1 C (72 rows) installation if carton fixture scheduled, see P-O-G
- Two RJR OPM's, replacing PM OPM's (scheduled)
- ✓ - RJR one sheet, business hour decal, push/pull decals, clock and ashtray
- RJR Full Price/Savings displays (enter into SIS as UPM Plan 2A, see P-O-G)

\$ 90

✓ 360 Bloomfield Avenue  
Verona, NJ  
122612

146  
26

\$ 40

- ✓ - RJR carton Plan SS1 C (70 rows)
- Two RJR OPM's
- ✓ - RJR one sheet WINSTON banner, business hour decal, open/closed sign and clock
- RJR Full Price/Savings displays (enter into SIS as UPM Plan 2B)

\$ 90

✓ 410 River Street  
Hackensack, NJ  
122603

123  
22

\$ 40

- ✓ - RJR carton Plan SS1 C (50 rows) installation of carton fixture scheduled
- Two RJR OPM's, replace PM OPM's (scheduled)
- ✓ - RJR one sheet, business hour decal, push/pull decals and clock
- RJR Full Price/Savings displays (enter into SIS as UPM Plan 2A, see P-O-G)

\$ 90

51850 2292

106 ✓ 465 Orange Street  
Newark, NJ  
123002

19

\$40

- Two RJR OPM's, replace PM OPM's (scheduled)
- ✓ - RJR one sheet, business hour decal, push/pull decals and clock
- ✓ - RJR Full Price/Savings displays (enter into SIS as FPD Plan C, SD Plan C)

\$90

95 ✓ 480 Market Street  
Newark, NJ  
123006

17

\$40

- Two RJR OPM's
- ✓ - RJR carton Plan SS1 D (52 rows)
- ✓ - RJR one sheet, business hour decal, push/pull decals, clock and CAMEL ashtrays
- RJR Full Price/Savings displays (enter into SIS as UPM Plan 2A, see P-O-G)

\$90

135 ✓ 641 Springfield Avenue  
Newark, NJ  
123002

24

\$20

NSS FPD

SAU

- Three RJR OPM's
- RJR Savings display mounted on two OPM's (enter into SIS as 1SD, Plan D)
- ✓ - RJR one sheet, business hour decal, push/pull decals, clock and banner

1 FPC

\$90

115 ✓ 773 South Orange Avenue  
Newark, NJ  
123002

20

\$40

- Two RJR OPM's, replacing PM OPM's (scheduled)
- ✓ - RJR Full Price/Savings displays (enter into SIS as FPD Plan B, SD Plan B)
- ✓ - RJR one sheet, business hour decal, push/pull decals and clock

\$90

201 ✓ 927 Franklin Avenue #68  
Newark, NJ  
123002

36

#68

- Two RJR OPM's (one sheet)
- RJR Full Price/Savings displays (enter into SIS as FPD Plan B, SD Plan B)
- RJR business hour decal, push/pull decals, outside banner (SELECT or DORAL) and shopping baskets

\$150

178 ✓ 1277 Springfield Avenue #56  
Irvington, NJ  
123007

32

- ✓ - RJR carton plan SS1 Plan D (88 rows)
- Two RJR OPM's
- ✓ - RJR Full Price/Savings displays (enter into SIS as UPM Plan 2A)
- ✓ - RJR one sheet, business hour decal, push/pull decals, metal signs, ashtray and shopping baskets

\$120

51850 2293

Accrual month \$472  
Annual \$5,664

PK BASE Plan Payment monthly = \$1,140

BASE PK ONE Sheet = \$17,640

PK. BASE Plan Annual Payment = \$13,680

Co Mkt/M = 5,664  
\$23,304

Enhancement option One Sheet Monthly = \$1330

One Sheet Annual = \$3,960

TOTAL = \$17,640